

FareShare Midlands

FareShare Midlands, part of the national FareShare UK network, plays a vital role in fighting food waste and hunger across the midlands from the east coast to the Welsh border. Operating from three dedicated warehouses, the charity redistributes surplus, in-date food to more than 650 local community groups, reaching 60,000 people, the majority of whom live in some of the UK's most deprived areas.

CHALLENGE

The impact of the Covid-19 pandemic, rising operational costs and ongoing economic uncertainty pushed demand for FareShare Midlands' services to unprecedented levels. As food insecurity across the region worsened, the charity faced a need to restructure and adapt its service delivery model to remain sustainable.

SOLUTION

They received a £167,000 loan from Social Investment Business, backed by the British Business Bank's Growth Guarantee Scheme (grant of £83,000). The funding enabled FareShare Midlands to first stabilise cash flow, giving the organisation vital breathing room to meet rising demand and maintain uninterrupted services.

REVENUE

Member fees for service memberships and fundraising (donations + trusts and grants).

IMPACT

FareShare Midlands began modernising its logistics systems, reducing reliance on warehouse space and streamlining food distribution. This transformation not only improved delivery speeds and accuracy but also allowed the organisation to do more without significantly increasing costs.



4 years
Duration



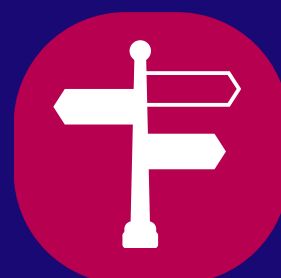
7.9%
Cost of Capital



£3.7m
Turnover



£250,000
Amount
invested



Blended
Product
type

