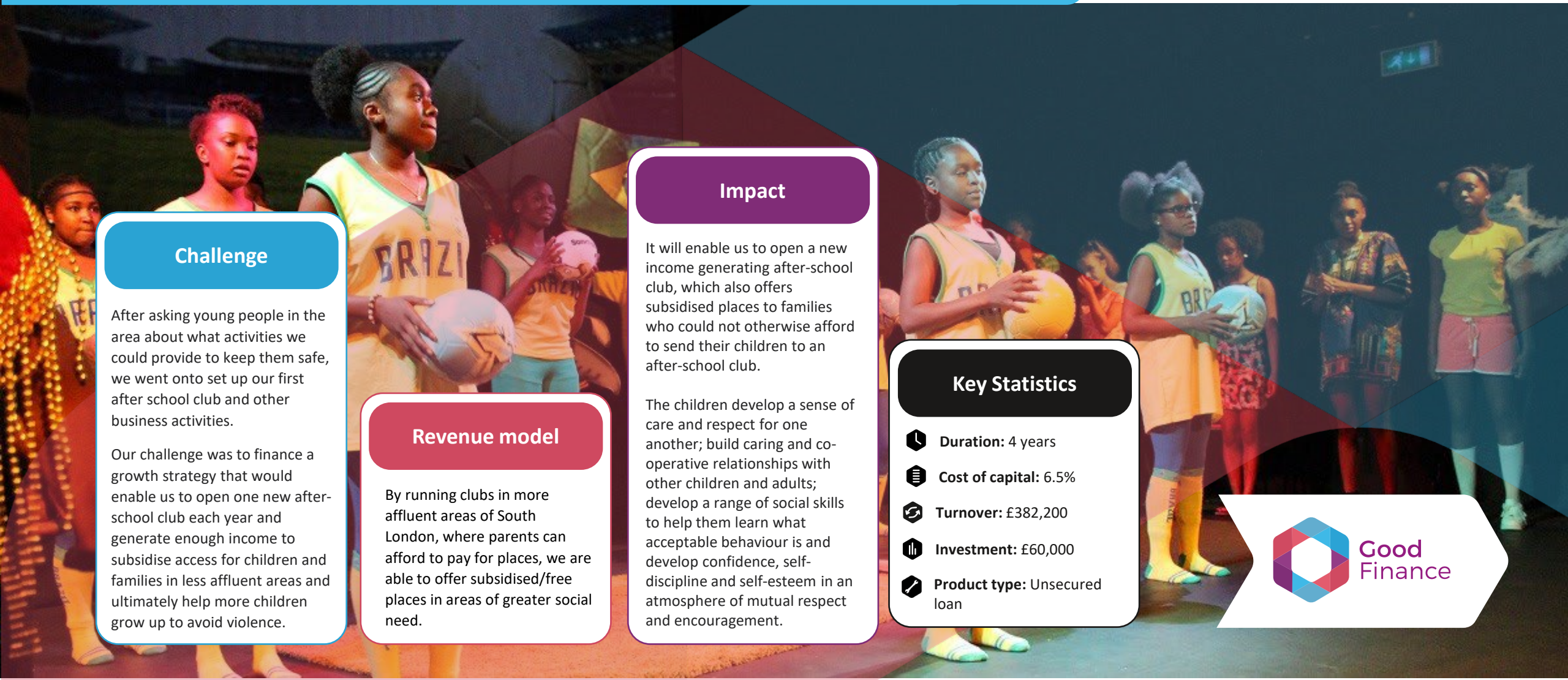




Young People Matter

<http://www.youngpeoplematter.org/>



Challenge

After asking young people in the area about what activities we could provide to keep them safe, we went onto set up our first after school club and other business activities.

Our challenge was to finance a growth strategy that would enable us to open one new after-school club each year and generate enough income to subsidise access for children and families in less affluent areas and ultimately help more children grow up to avoid violence.

Revenue model






By running clubs in more affluent areas of South London, where parents can afford to pay for places, we are able to offer subsidised/free places in areas of greater social need.

Impact

It will enable us to open a new income generating after-school club, which also offers subsidised places to families who could not otherwise afford to send their children to an after-school club.

The children develop a sense of care and respect for one another; build caring and co-operative relationships with other children and adults; develop a range of social skills to help them learn what acceptable behaviour is and develop confidence, self-discipline and self-esteem in an atmosphere of mutual respect and encouragement.

Key Statistics

-  **Duration:** 4 years
-  **Cost of capital:** 6.5%
-  **Turnover:** £382,200
-  **Investment:** £60,000
-  **Product type:** Unsecured loan

