Trees For Life

Trees for Life is home to the first (known) rewilding centre in the UK and their vision is of a revitalised wild forest in the Highlands of Scotland, providing space for wildlife to flourish and communities to thrive.

CHALLENGE

The rewilding work being undertaken at Dundreggan has a significant cost to the charity and they needed to create a sustainable revenue stream for the estate to support itself going forwards.

SOLUTION

They came up with the idea of a rewilding centre, a place where people can come and learn what rewilding is, seeing it in action for themselves. There's no other rewilding centre in the UK (and probably in the world!).

REVENUE

Income is generated not only by the purchase of an activity pass, but also through the café, retail sales and the option to donate to plant a tree on entering the site.

IMPACT

They've been told that they push boundaries and part of this is to encourage the land management sector in Scotland to adopt a more holistic 'rewilding' approach, by working with nature and not against it.



9 years Duration



6% Cost of Capital



£3,030,847 Turnover



Amount invested



£2 Million Crowd-funded investment Product type

