## Tai Heulwen CIC

Tai Heulwen CIC is a social enterprise committed to establishing and developing a community-focused residential care home for children and young people in Merthyr Tydfil. With a strong belief that every child deserves safety, education, and positive experiences, Tai Heulwen aims to provide a nurturing environment for vulnerable children within their own communities.

**CHALLENGE** 

Despite having the expertise and local insight to deliver high-quality care, Tai Heulwen faced significant barriers to entry. As a start-up with no track record, they lacked the capital to purchase a property and the financial resilience to withstand licensing and planning delays.

SOLUTION

WCVA, a social investor, came up with a creative solution. They introduced Tai Heulwen to another social enterprise, The Community Impact Initiative CIC (CII), which specialises in buying and fixing up houses for community use.

**REVENUE** 

Tai Heulwen CIC earns its income by running a children's residential care home. Once the home is fully licensed and approved, local councils will place children in their care and pay Tai Heulwen for providing safe accommodation and support.

**IMPACT** 

The investment has already begun to generate meaningful social and economic impact. The children's home will enable vulnerable children to remain close to their families and communities, avoiding the disruption of being placed far from their support networks.



**10 years**Duration



**7%**Cost of Capital



Pre-trading
Turnover



£80,000 Amount invested



Unsecured
Product
type

