



Challenge

Improve the choices and opportunities for the most socially isolated young people in the North East, London and Northern Ireland enabling these young people to become more independent, socially equal, employment-ready and active citizens

Revenue Model

They repayed the loan through their unrestricted income streams. CAF Venturesome offered the loan based on Headliners' historic ability to secure grants from a variety of funders and successfully deliver social outcomes.

Impact

Since 1994, Headliners have worked with over 10,000 young people and they have produced more than 6,000 stories on issues important to them. In the past year Headliners participants have logged 29,994 volunteering hours and have developed and delivered over 20 social action projects in their community.

Key Statistics

Duration: 3 years

Cost of capital: 6.5%

Turnover: £613,510

Investment: £75,000

Product type: Unsecured loan

