



Greenwich Leisure Limited

<https://www.gll.org/b2b>

Rathbones
Look forward

Challenge

Two-thirds of people do not currently take part in weekly exercise, despite links to illnesses such as heart disease, stroke and diabetes. A key barrier to participating in sport is a lack of affordable, appropriate or accessible facilities.






Revenue model

GLL used a charity bond to help transform new sports facilities including the London Aquatics Centre and Copper Box Arena and the Royal Greenwich Lido as accessible community facilities. The bond will be repaid with income from the venues including membership fees.

Impact

Over 1.2 million people have visited the London Aquatics Centre and Copper Box Arena to-date. Members of the local community now train alongside world class athletes. GLL also actively engages groups who traditionally do not take part in sport including people on low incomes, people with disabilities, women and older people.

Key Statistics

-  **Duration:** 5 years
-  **Cost of capital:** 5%
-  **Turnover:** £302 million +
-  **Investment:** £5 million
-  **Product type:** Charity bond

