

CIRCUS STRONG

Circus Strong is a community organisation dedicated to providing friendly, judgment free aerial circus and fitness classes. They especially welcome the LGBTQ+ community and individuals who suffer from depression, loneliness and anxiety.

CHALLENGE

In 2022, we know that across the UK, LGBTQ+ people and communities still experience an unacceptable amount of discrimination and marginalization.

SOLUTION

Holly Hutchinson, Founder of Circus Strong, who has experienced judgement in traditional and “boring” gyms, decided to turn her passion for aerial circus into a business, in turn providing a safe space for LGBTQ+ communities.

REVENUE

Circus Strong offer a diverse range of fitness classes, varying from Aerial Hoop to Bungeefit and everything in between. Prices are kept affordable to ensure they are accessible to all.

IMPACT

The social investment has enabled them to kickstart their organisation, providing a fantastic space for the communities they serve to learn new skills, get fit and socialise with others.



3 years
Duration



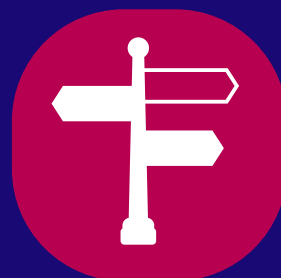
£5265
Cost of Capital



Start-up
Turnover



£35,000
Amount invested



Unsecured
Product type

