

# Central YMCA

Central YMCA is the world's first YMCA, established in 1844, and a leading UK education, health and wellbeing charity. Their work includes creating alternatives to traditional education such as apprenticeships and study programmes, training fitness professionals who inspire communities.

## CHALLENGE

When the pandemic hit in 2020, they had to close their health and wellbeing venues, YMCA Club and YMCA KX, and stop providing fitness education training through YMCAfit.

## SOLUTION

Central YMCA wanted to take out a short-term loan against its investment portfolio. They needed to diversify their income streams at pace so as not to affect the essential and impactful programmes they deliver across the UK.

## REVENUE

The charity generates income through an array of activities and services, including gym memberships, fitness instructor courses, short courses, training programmes and children's activity clubs.

## IMPACT

In 2020/21 Central YMCA supported over 5,379 people to lead healthier lives through their health and wellbeing programmes and a further 3,833 learners and apprentices across the UK to develop their vocational and careers skills.



**25 years**  
Duration



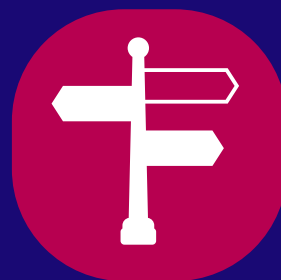
**2.41%**  
Cost of Capital



**£11,000,000**  
Turnover



**£4,000,000**  
Amount  
invested



**Secured**  
Product  
type

