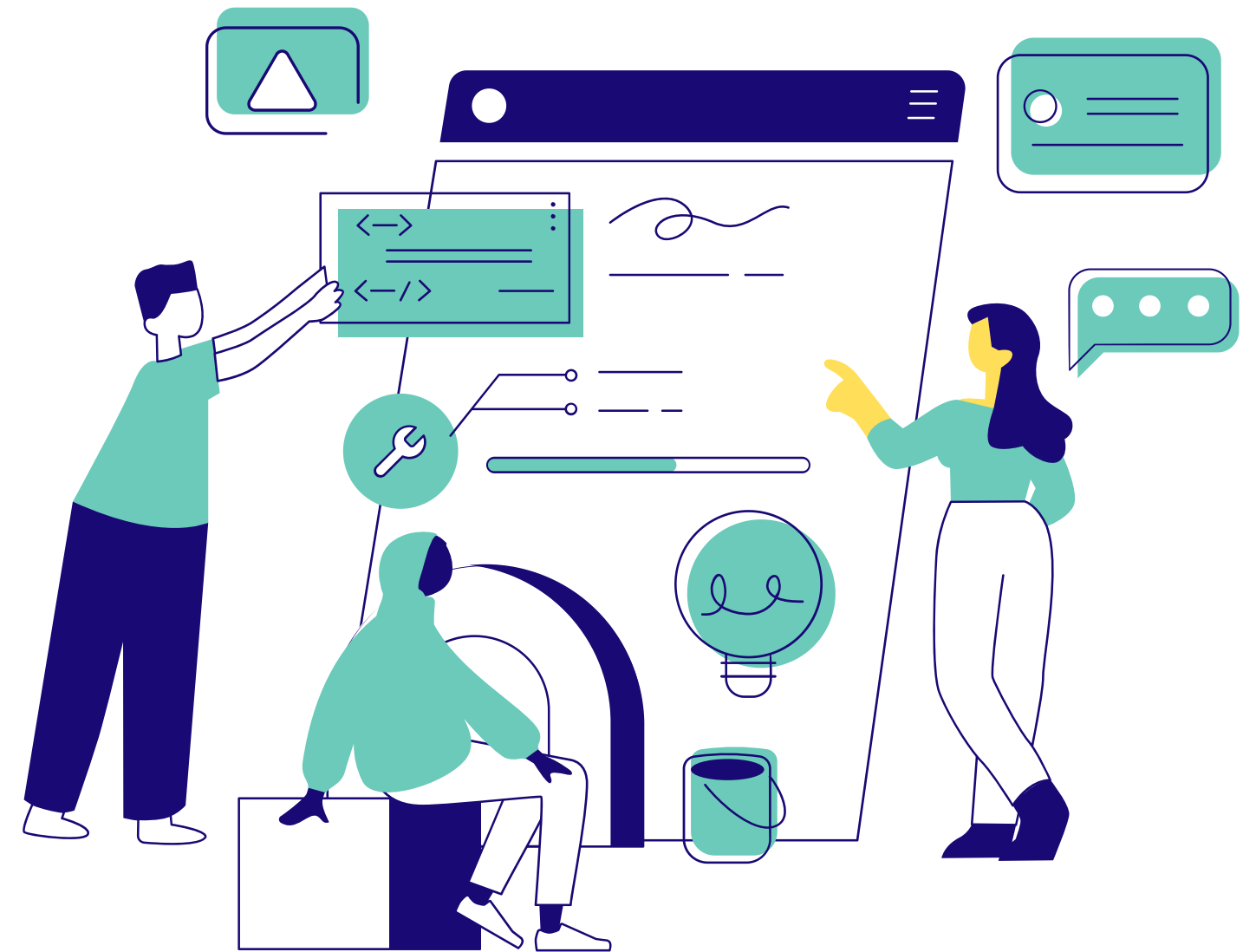




IS IT RIGHT FOR US?

Analysis of the Good Finance diagnostic tool data from the last 6 years.



Is it right for us?

1. Is it right for us?

2. Your financial needs

Complete

Is it right for us?

Answer the questions in this tool to find out if social investment could be something you should consider

Some information about you

Legal form of your organisation *

- Select -

Length of time your organisation has been in operation

- None -

What is the Good diagnostic tool?

The Good Finance diagnostic tool is a 2-3 quiz that enables charities and social enterprises to determine if social investment could be right for their organisation and if so, which type of product.

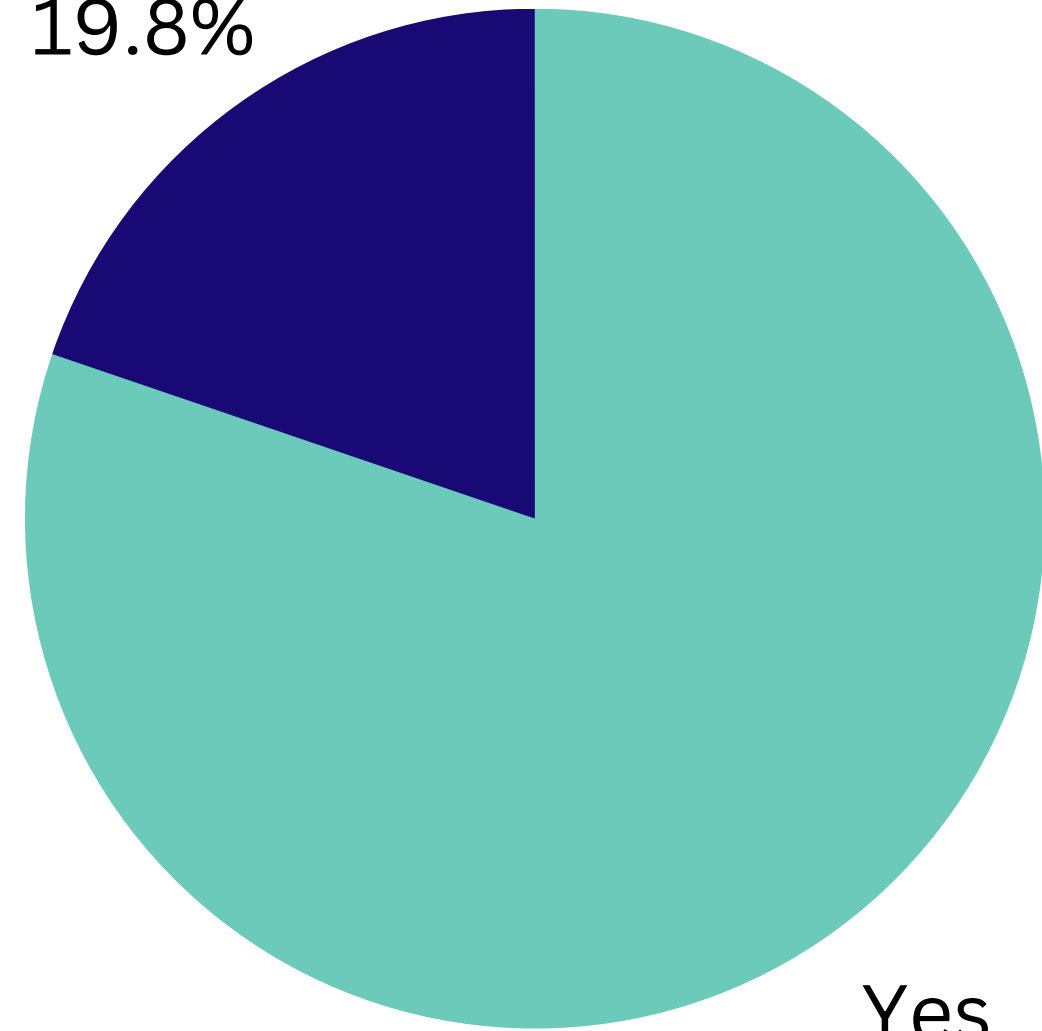
We've explore data collected from over 6,000 submissions to the quiz questions since 2017.



Is social investment right for your organisation?

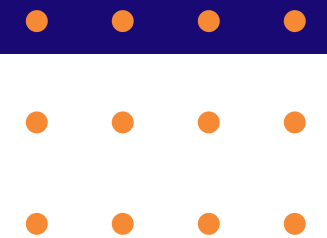


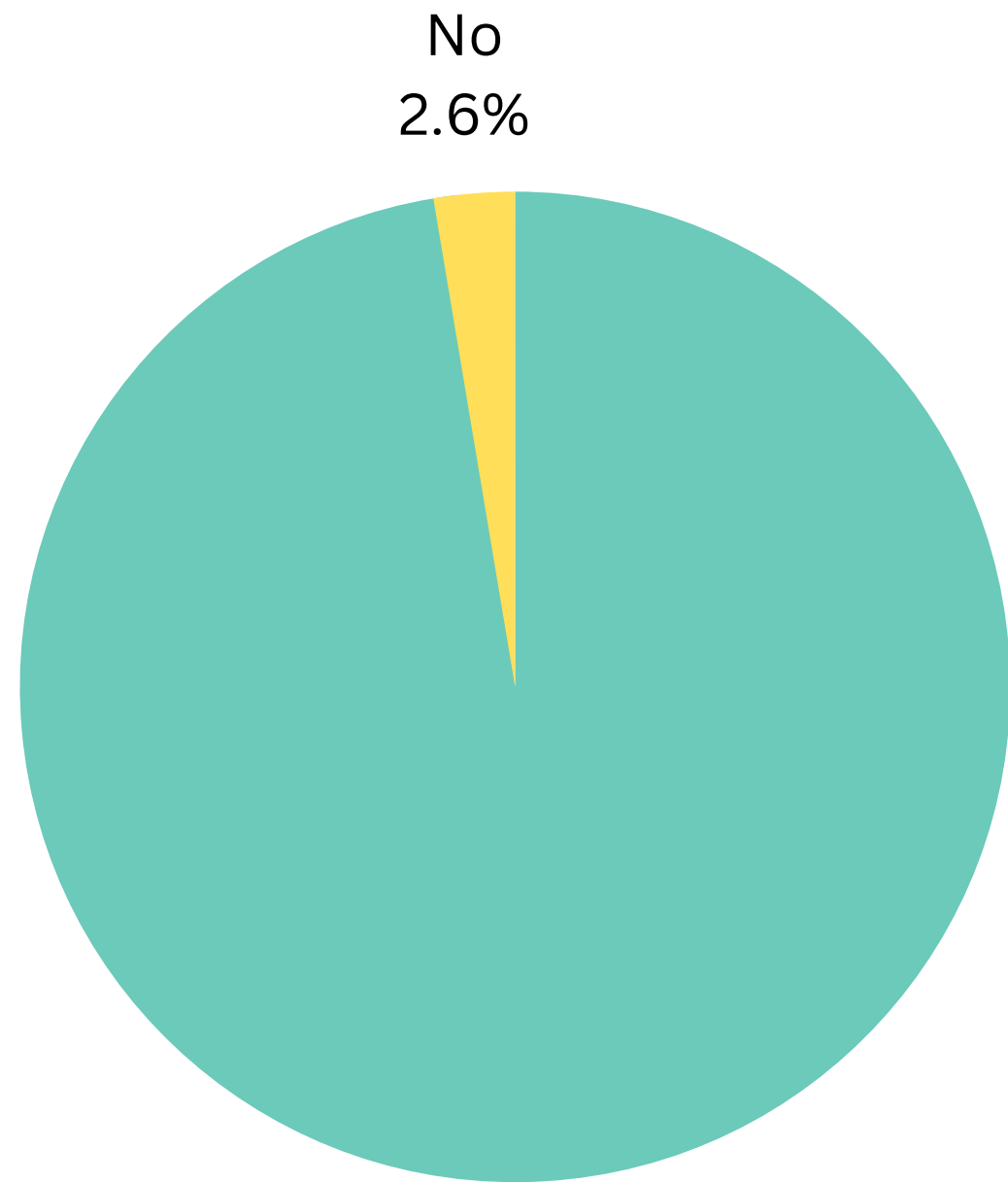
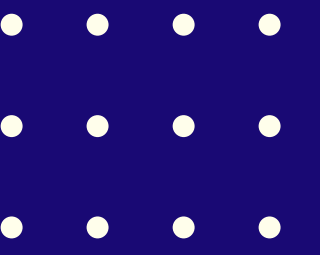
No
19.8%



Yes
80.2%

Yes	4346
No	1071





No
2.6%

Yes
97.4%

Yes	5273
No	143

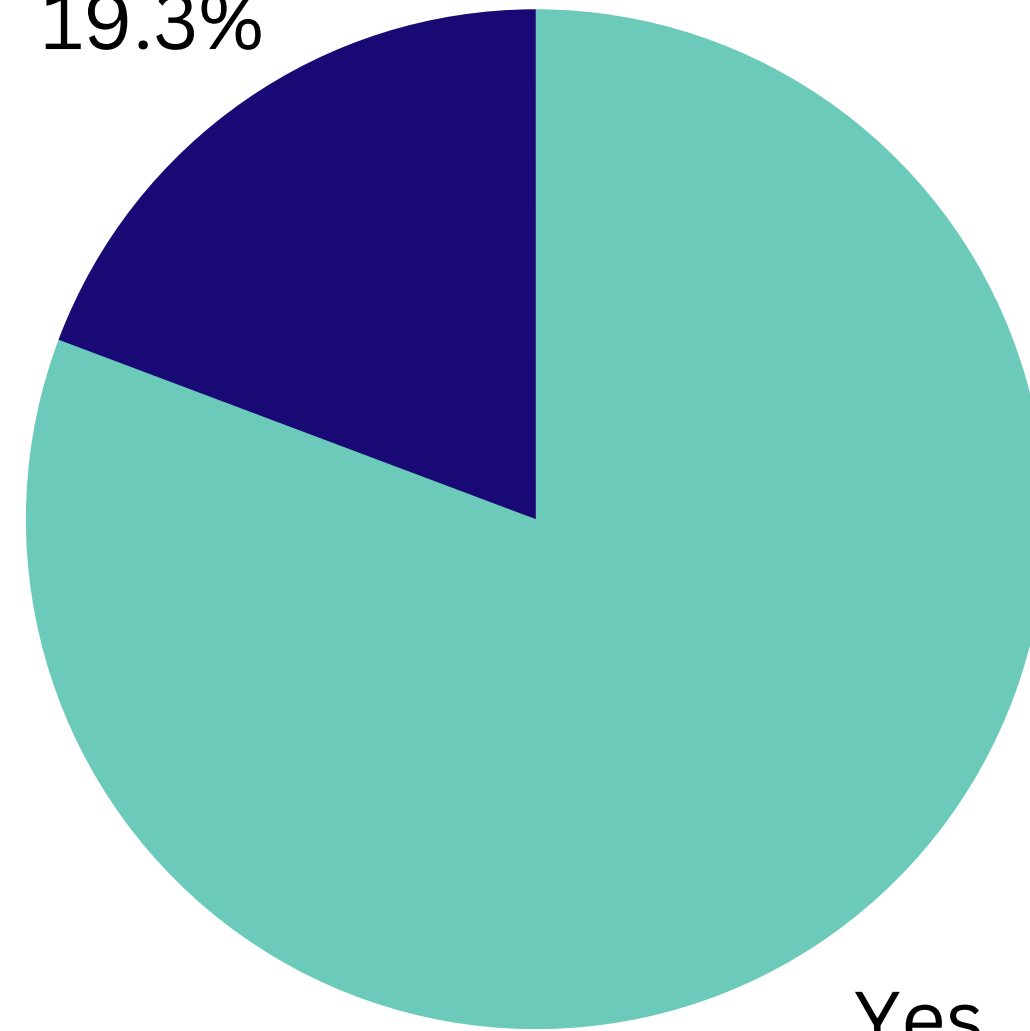
Do you know what your organisation needs the money for?



Do you know where the income to repay the investment will come from?

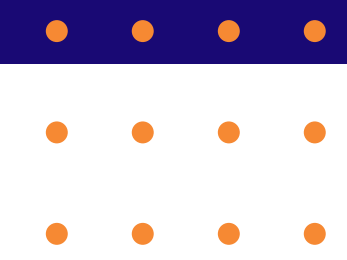


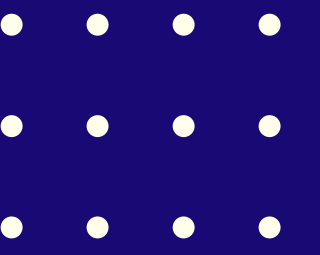
No
19.3%



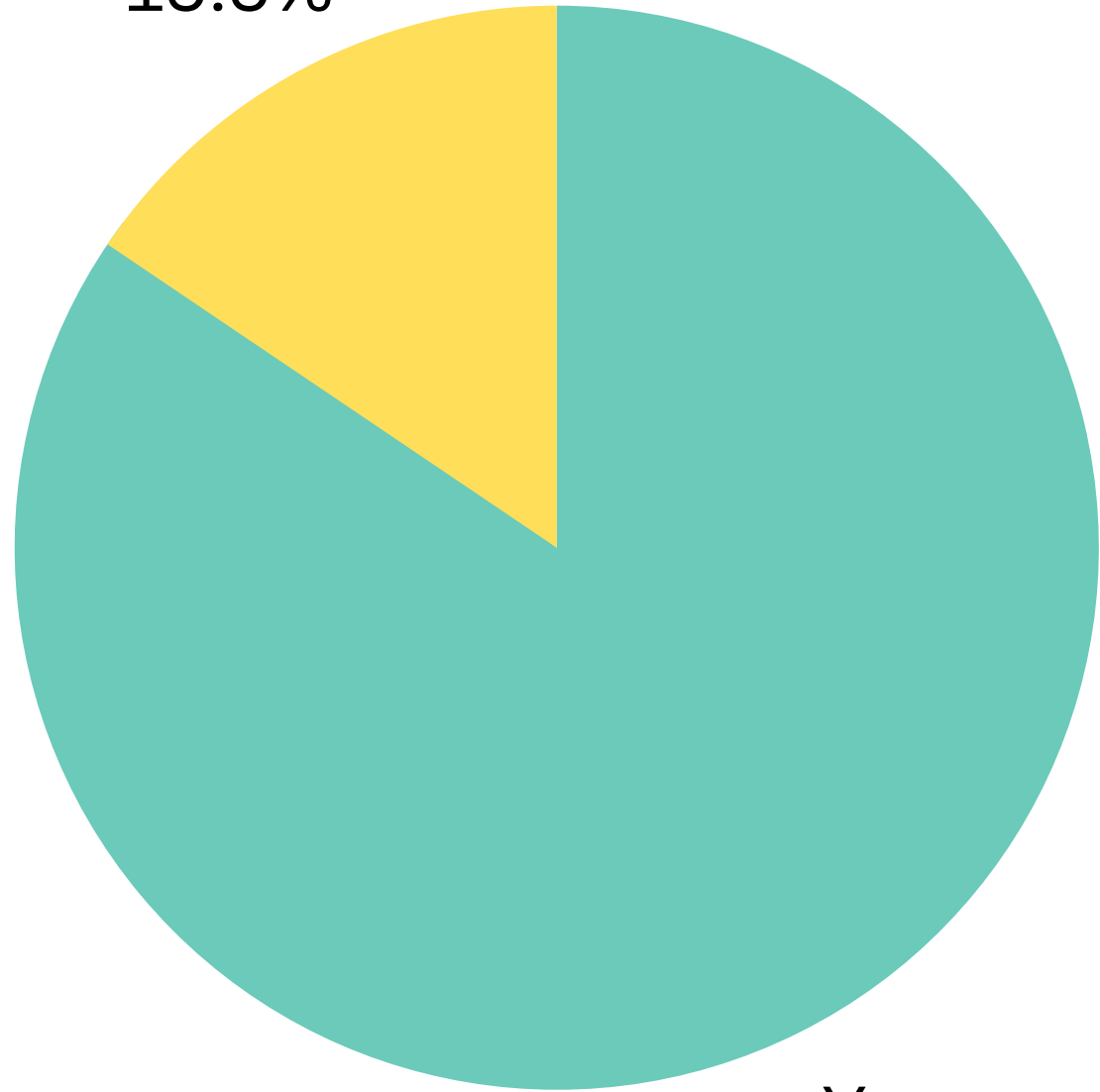
Yes
80.7%

Yes	4372
No	1044





No
15.5%



Yes
84.5%

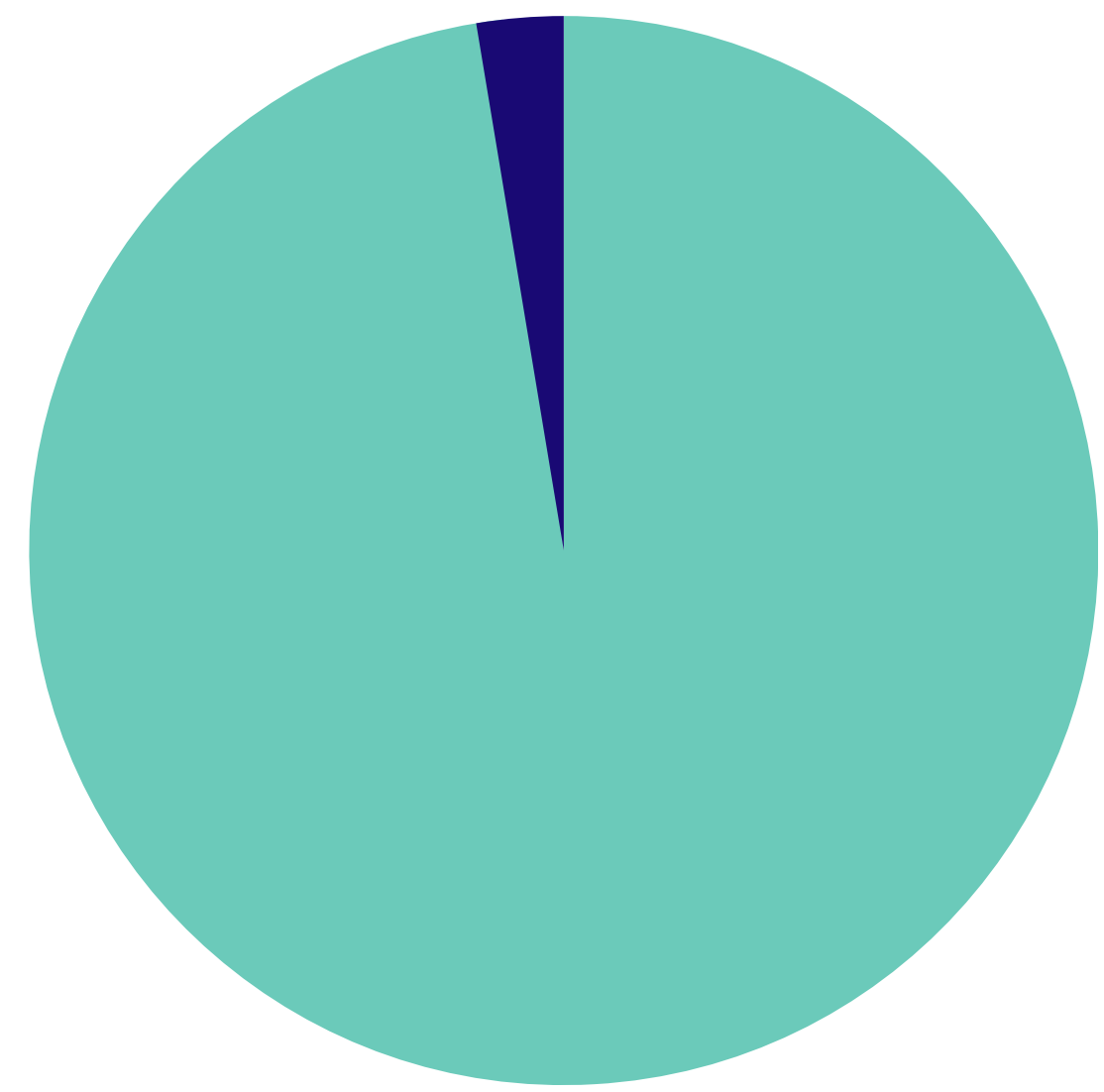


Yes	4574
No	842

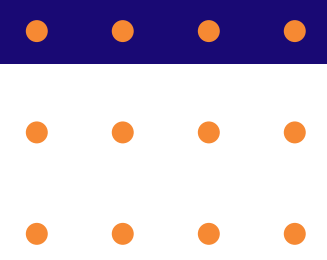
**Do you have a
business plan?**

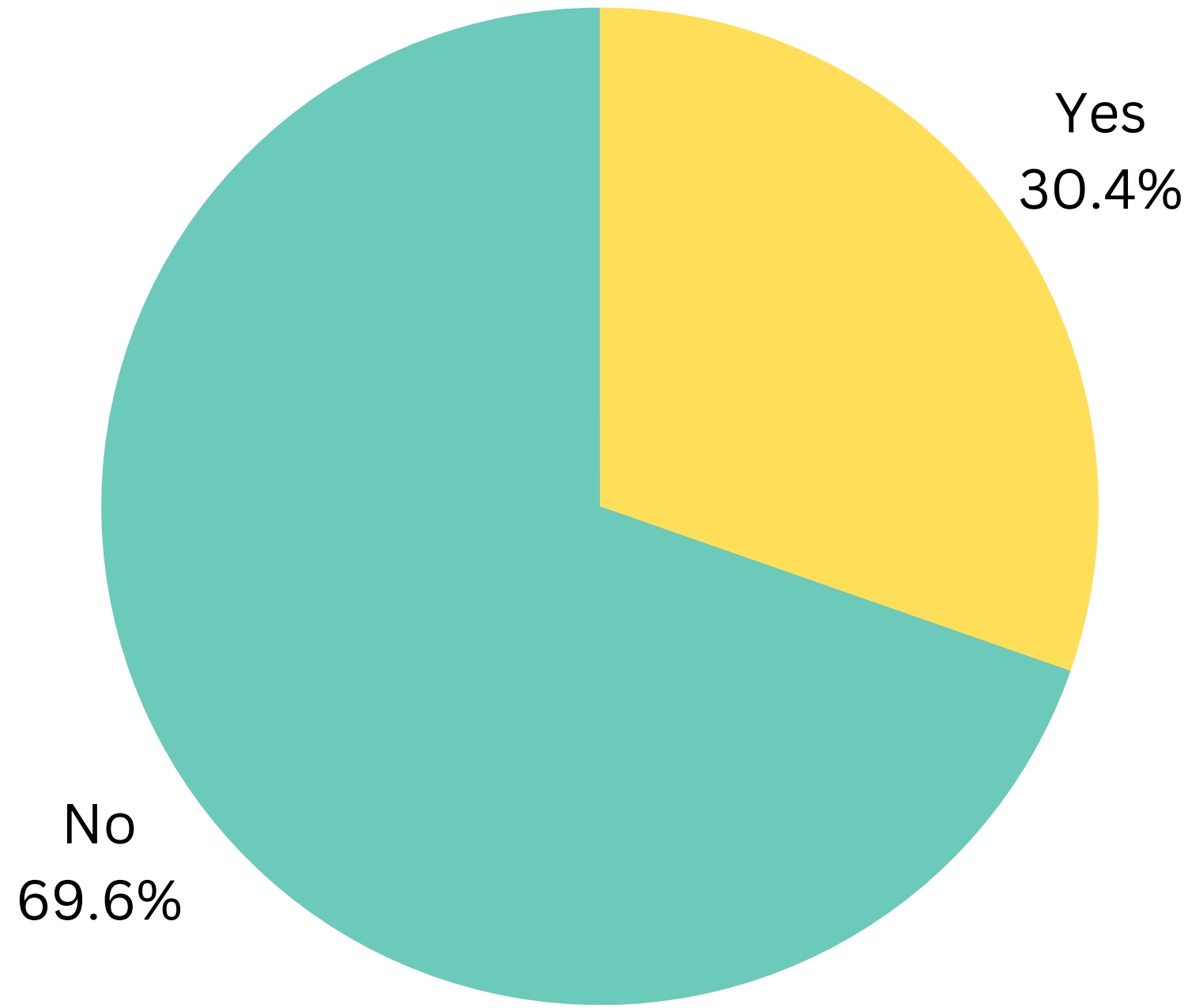
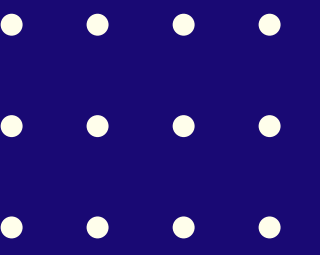


Do you know what social impact your organisation is trying to achieve with investment?



Yes	5274
No	142

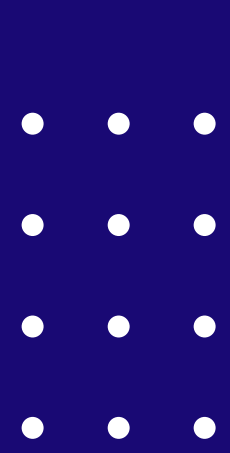




Does your organisation have assets?

Yes	1317
No	3022

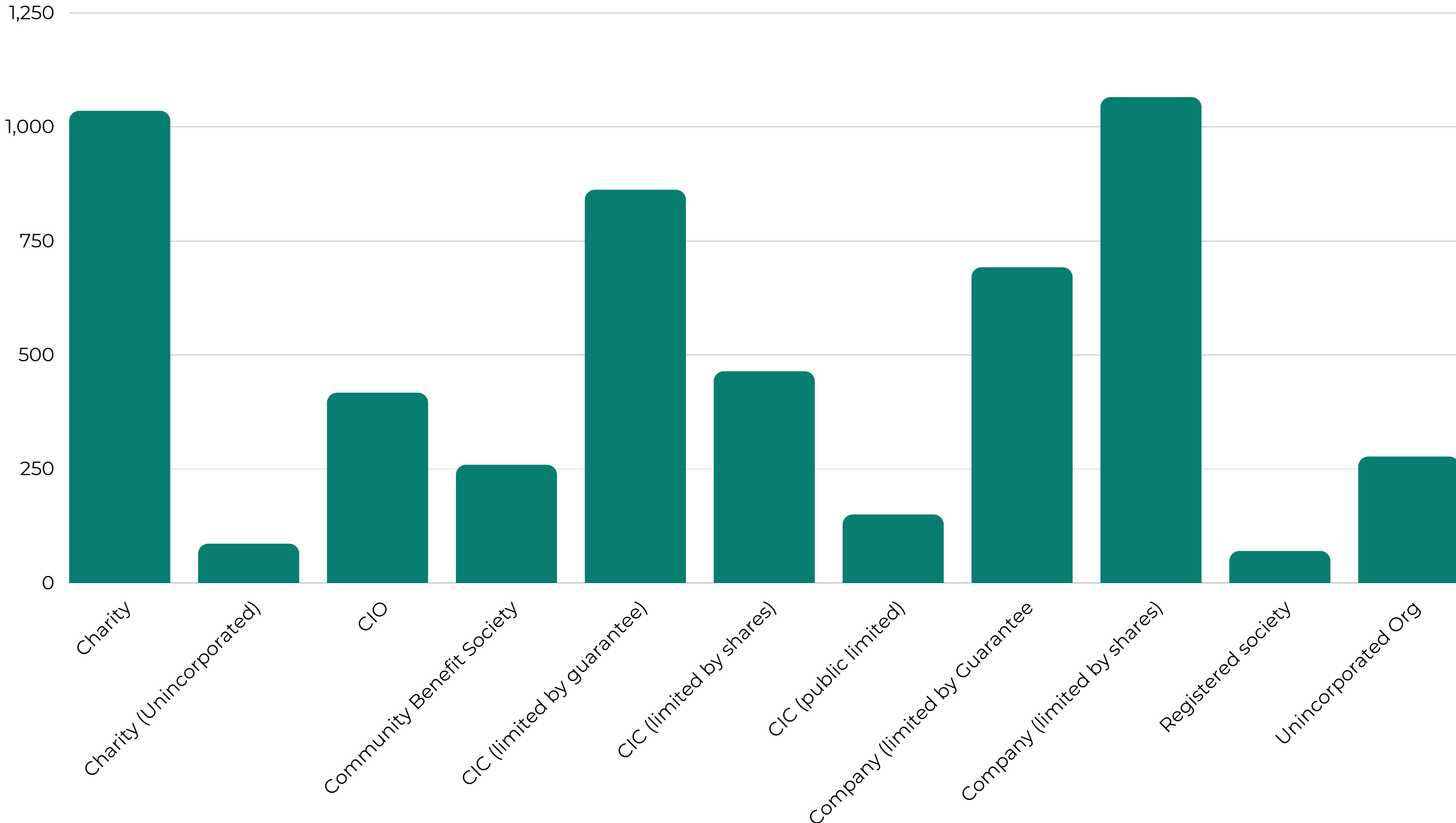




What is the legal structure of your organisation?



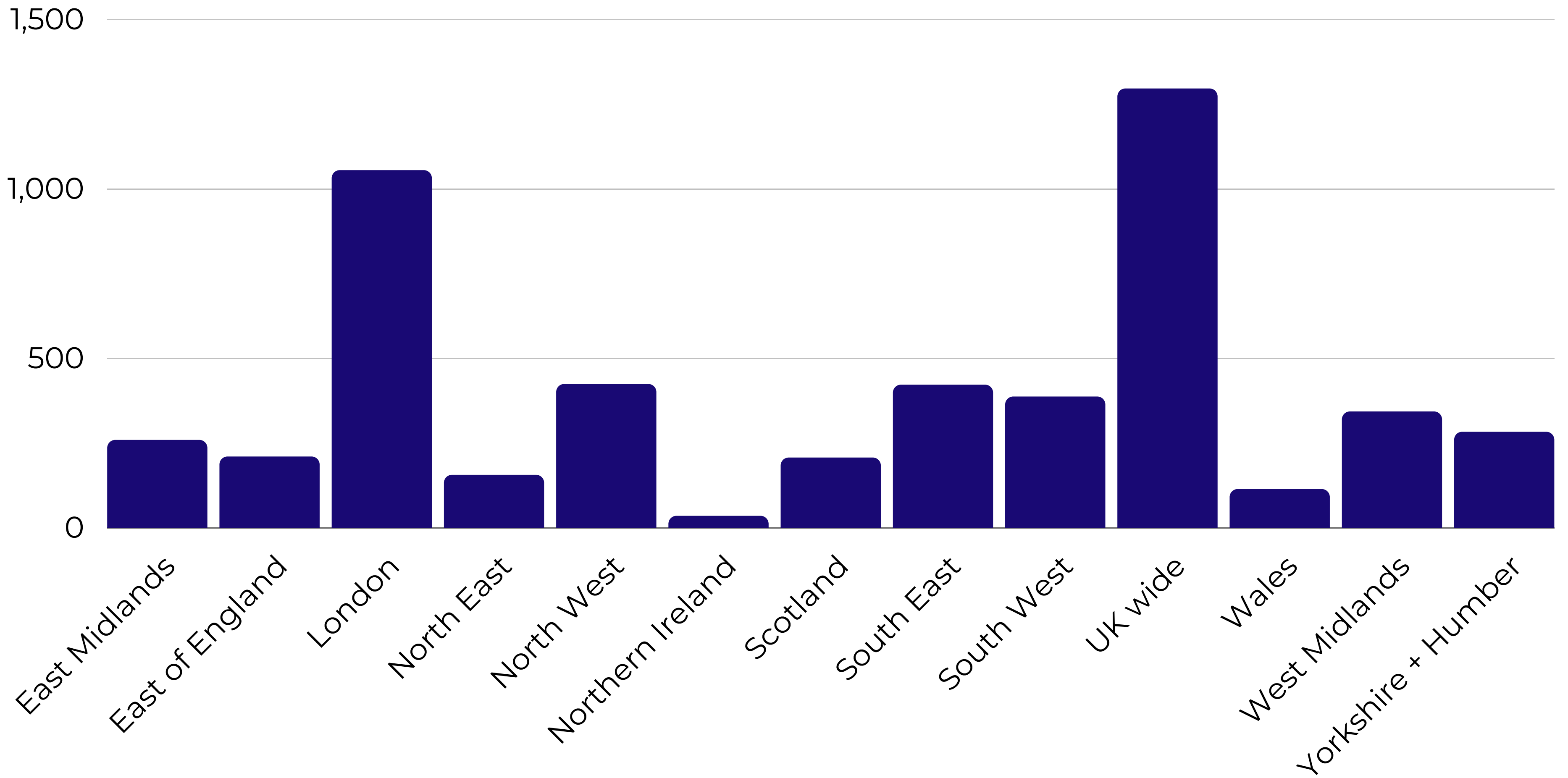
Legal structure	#
Charity	1035
Charity (Unincorporated)	86
Charitable Incorporated Organisation	417
Community Benefit Society	259
C.I.C. Limited by Guarantee	862
C.I.C. Limited by Shares	464
C.I.C. Public Limited Company	150
Company Limited by Guarantee	692
Company Limited by Shares	1065
Registered Society	70
Unincorporated Organisation	277



Location	#
East Midlands	259
East of England	210
London	1055
North East	156
North West	424
Northern Ireland	35
Scotland	207
South East	422
South West	387
UK-wide	1296
Wales	114
West Midlands	343
Yorkshire and the Hunmber	283

What geographic location does your organisation operate in?



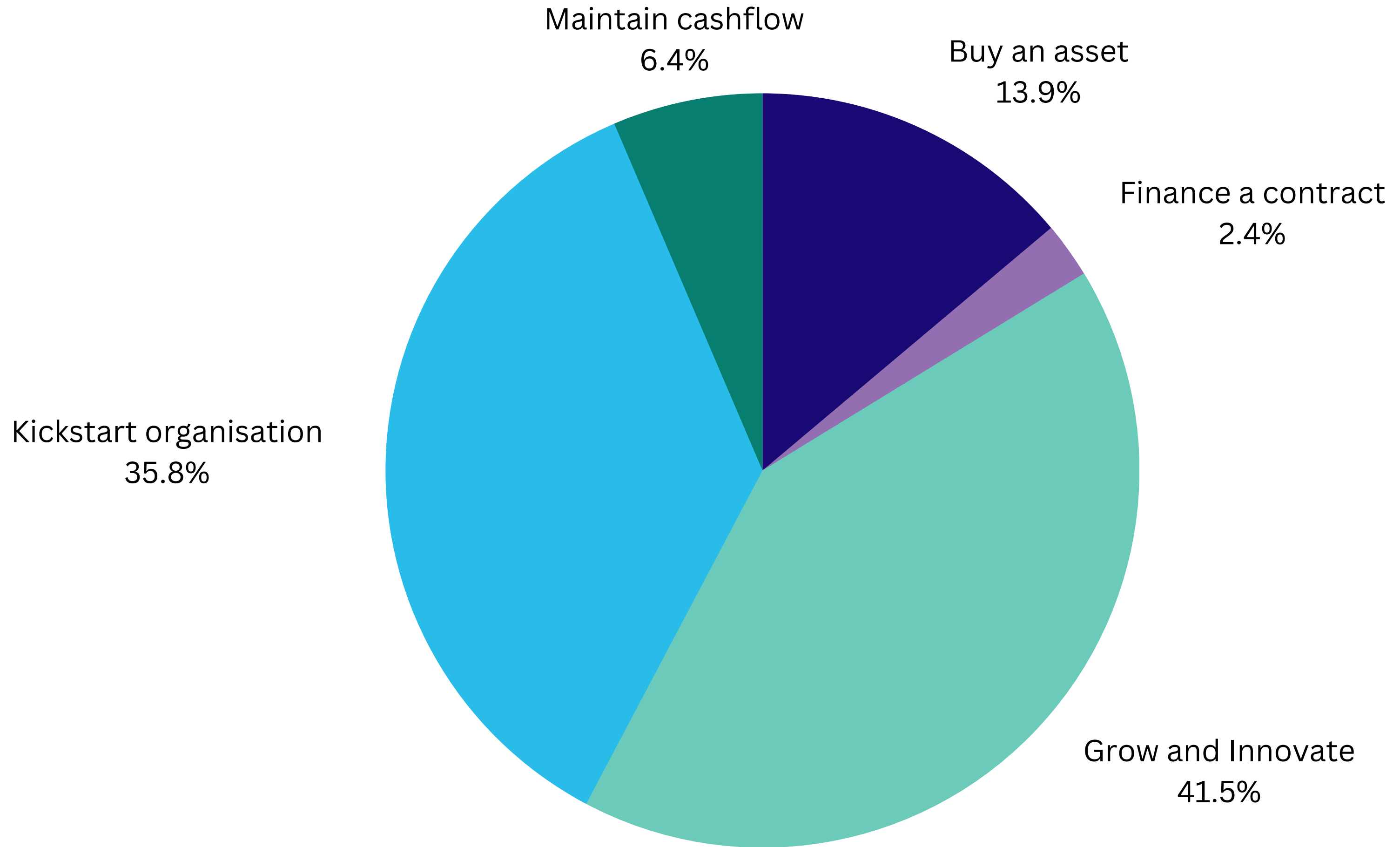


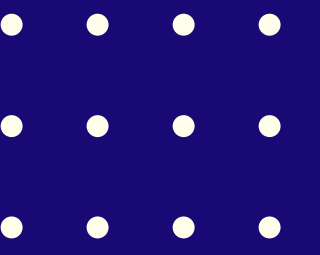


**What would
you like to use
social
investment for?**



Reason for exploring social investment?	#
To buy an asset	602
To finance a contract	103
To grow and innovate	1800
To kickstart my organisation	1554
To maintain cashflow	279

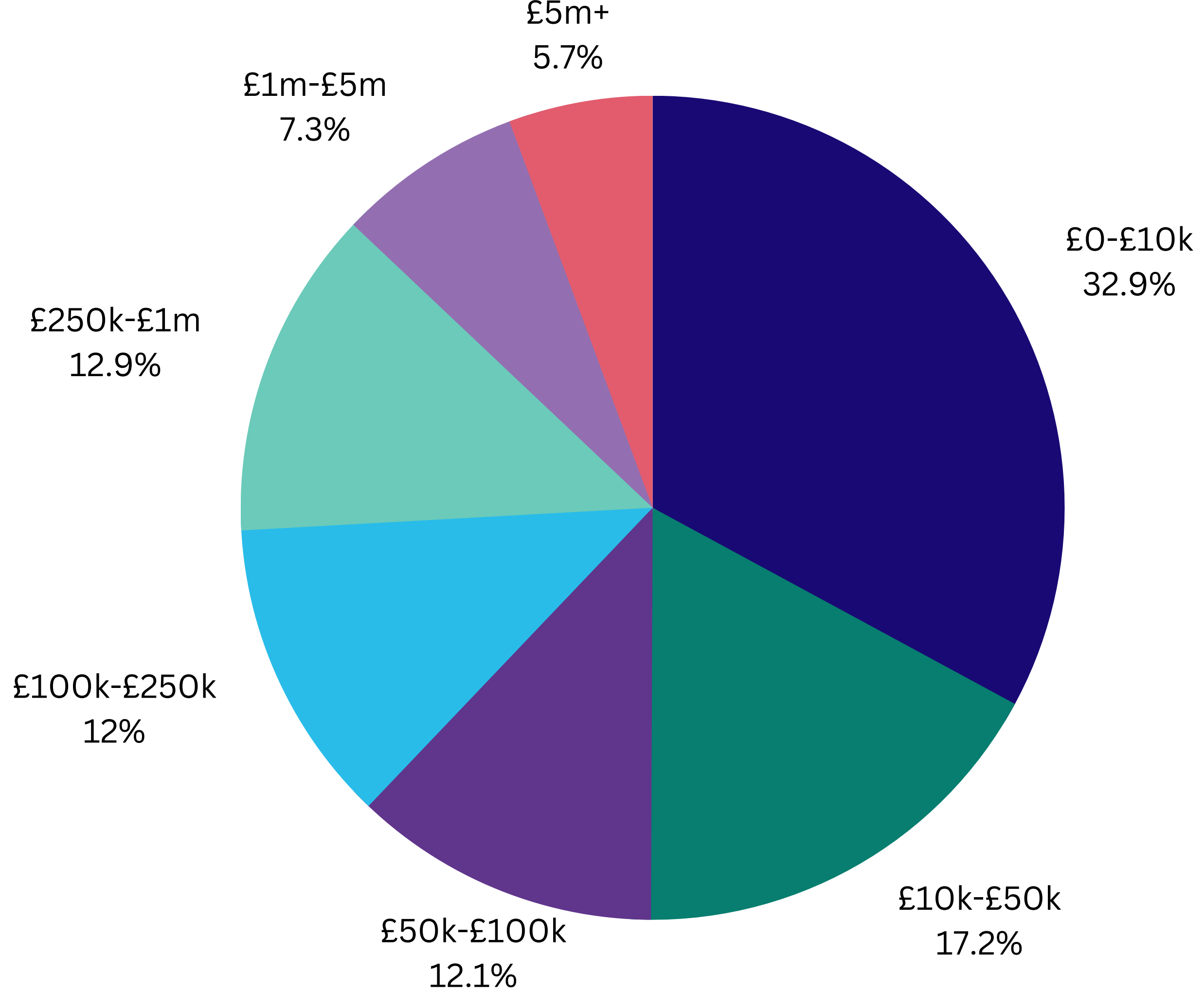




Turnover	#
£0-£10k	1537
£10k-£50k	802
£50k-£100k	563
£100k-£250k	561
£250k-£1m	604
£1m-£5m	341
£5m+	264

What is the annual turnover for your organisation?



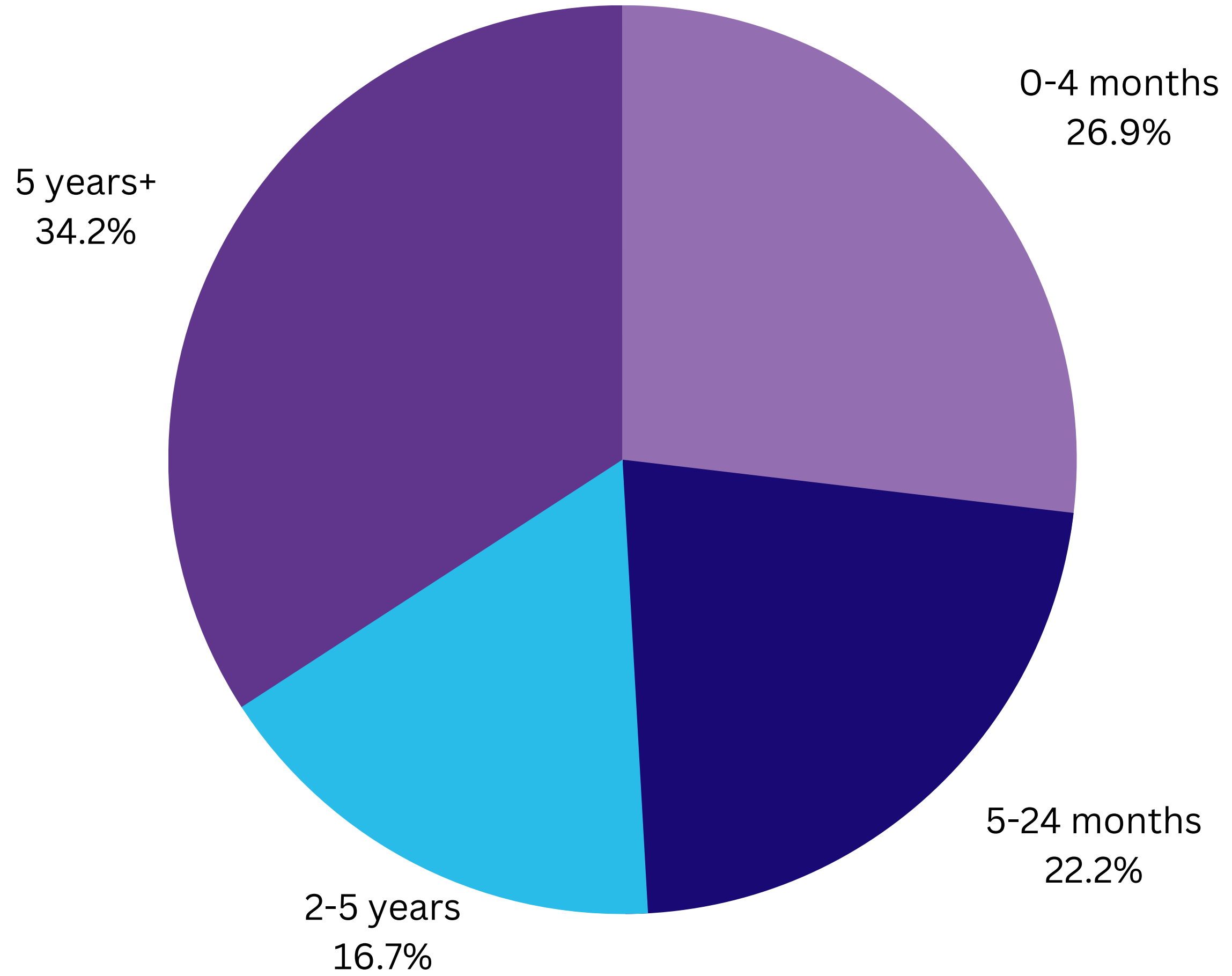


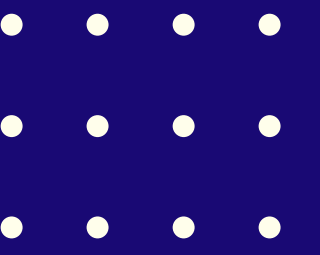


**How long has
your
organisation
been in
operation for?**



Length of time in operation	#
0-4 months	1367
5-24 months	1131
2-5 years	851
5 years+	1738

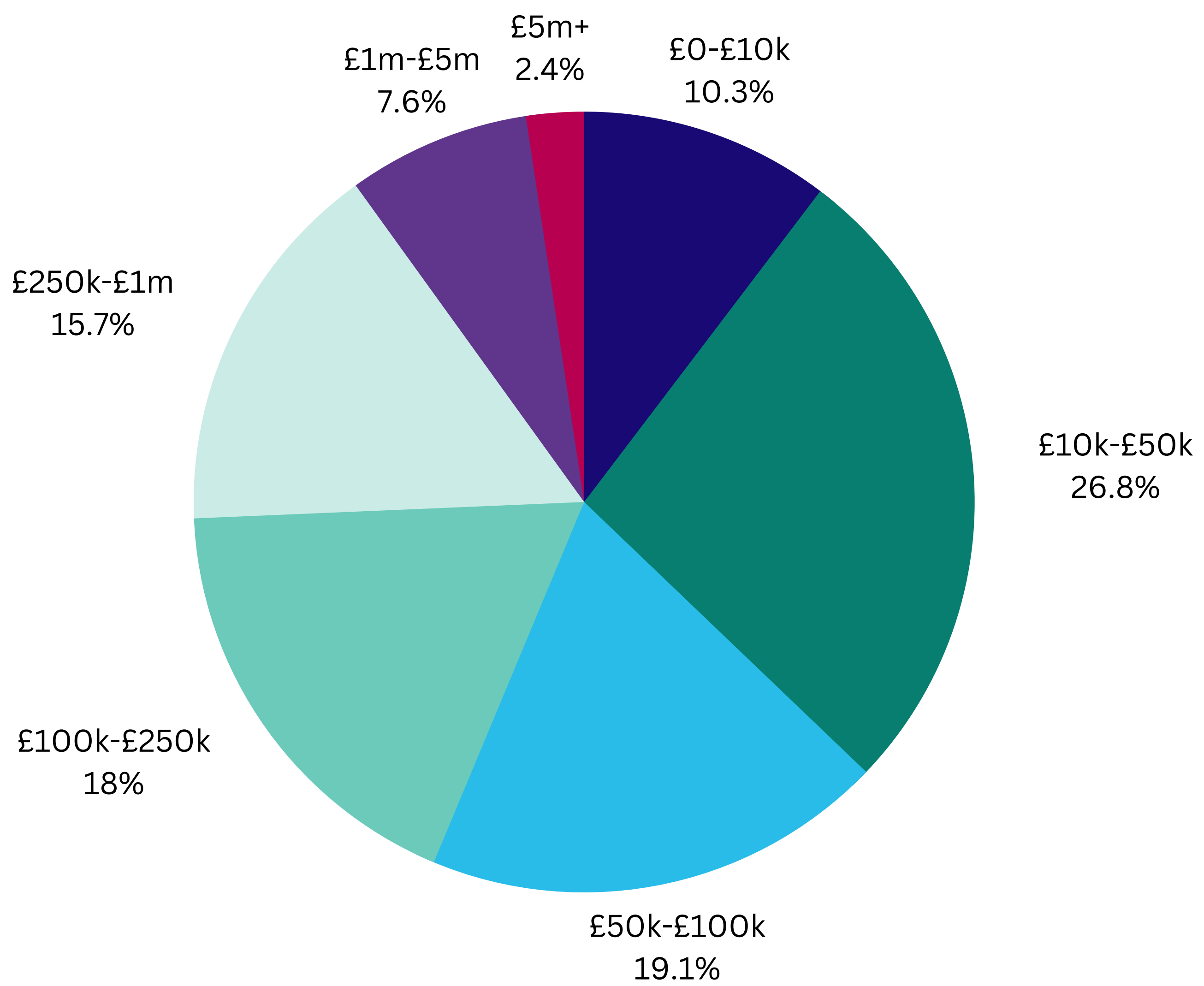




Turnover	#
£0-£10k	424
£10k-£50k	1100
£50k-£100k	785
£100k-£250k	740
£250k-£1m	645
£1m-£5m	310
£5m+	98

How much social investment would you like to access?







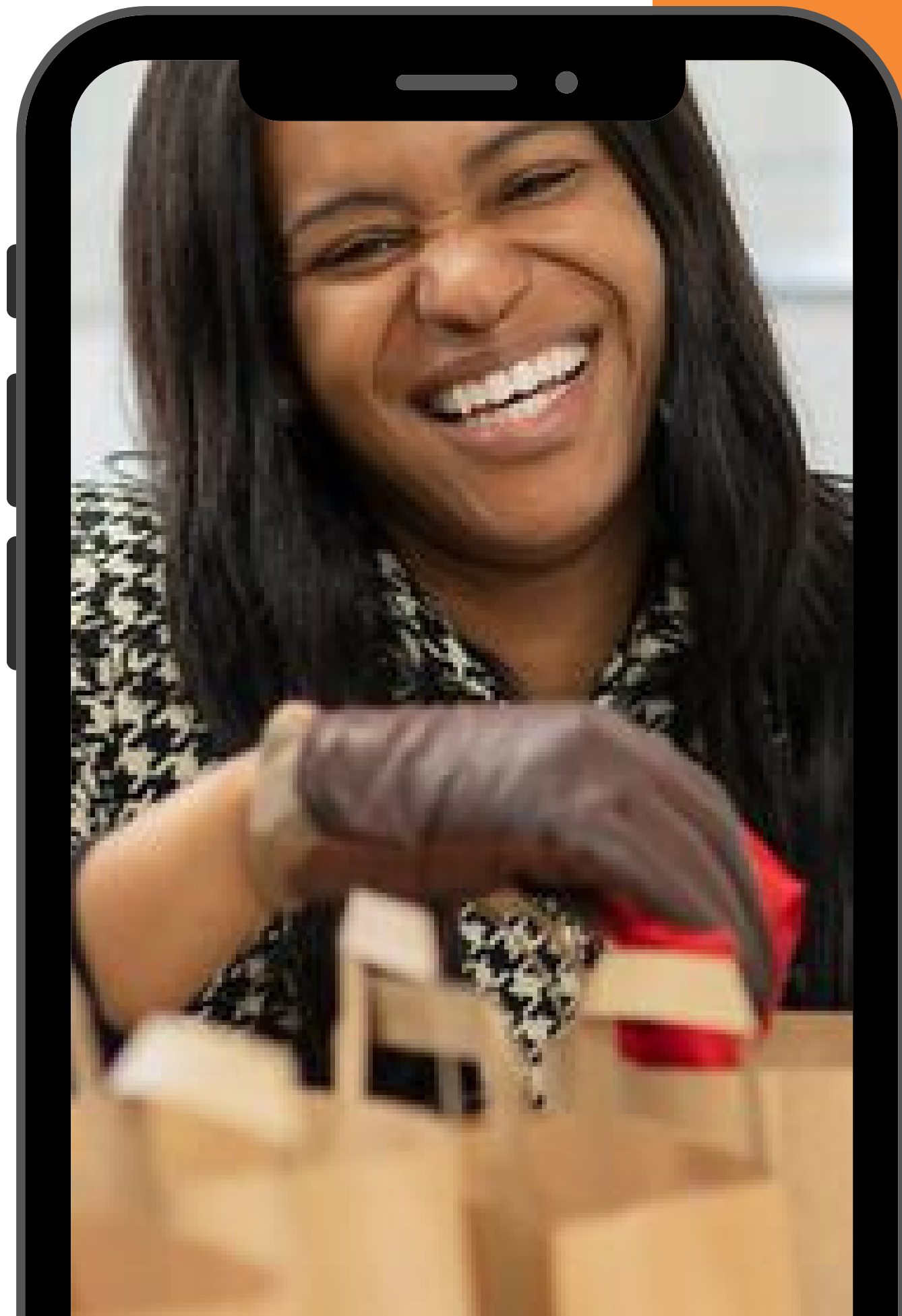
Good Finance

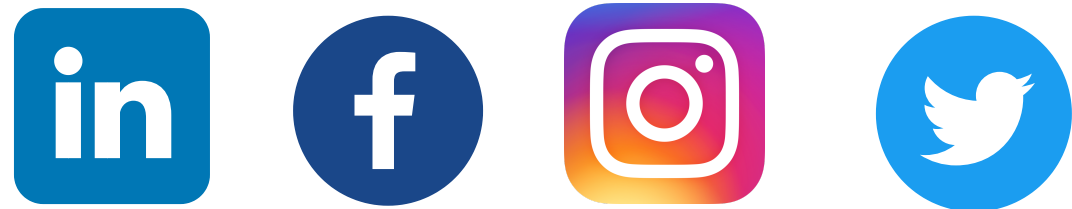
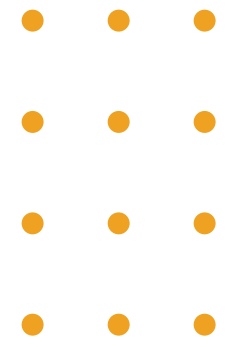
We are an autonomous and independent platform that supports charities and social enterprises to navigate social investment.

Find out what we offer and how to work with us.



[TAKE ME TO
GOODFINANCE.ORG.UK](https://goodfinance.org.uk)





@goodfinanceuk



SIGN UP

Thank You

Stay posted via our newsletter and socials, and please get in touch with aconstable@goodfinance.org.uk if you would like to discuss this data in more detail.

