

Crowdfunder in numbers

+Working with
over 70 partners



£250,000,000+

Total raised through platform unlocking millions more from our partners

300,000+

Total projects added to date

50,000+

Visits daily

Up to 250

Projects added daily

1,000,000+

Supporters



Rewards based crowdfunding

What is it?

Offering a benefit of some kind
in return for a financial contribution

Why?

Opportunities to pledge at different
price points encourage people to give
more



Example: Spiral Free Run



Spiral Freeruns Own Gym

by Spiral Freerun in Bedford, United Kingdom



The aim of our project is to help Spiral Freerun create a purpose built parkour gym to run more classes and sessions for our local community

£30,456 raised so far

140 supporters

Donate

Project Facebook | SpiralFreeRun | spiralfreerun | Community, Sports

Share | 69 | | | |



£20 or more

Spiral Freerun T-Shirt

In return for your £20 pledge, you will receive an exclusive Spiral Freerun T-Shirt.

£50 or more

Free Month's Membership

In return for your

£50 pledge, you will receive a month's membership at Spiral Freerun.

£250 or more

Silver Reward Pack

In return for your £250 pledge, you will receive 3 months' free membership at Spiral Freerun, a private session, an exclusive T-shirt, donor wristband & sticker page.

£25 or more

25% off Professional Photography by Cathy Captures

Receive 25% off a shoot of you or your business from Cathy Captures - <https://www.cathycaptures.com/>

£5 or more

Free Bag of Fudge - Lou Lou's Homemade Treats

Receive a free 200g bag of home made fudge from Lou Lou's Homemade Treats. <https://www.facebook.com/louloussweettreat/>

£10 or more

Free Training with Lou Lou's Projects Training

Receive a free 200g bag of home made fudge from Lou Lou's Homemade Treats. <https://www.facebook.com/louloussweettreat/> Training' Parkour developed by Will Frasier - FREE OF CHARGE



Community shares on Crowdfunder

Community shares success stories

How communities worked together to save the things they love



GlynWyvis Distillery

£2.5 million from 2,400 investors

Scotland's Dingwall in Ross-shire had a proud tradition of malt whiskey production since 1690. Ninety years after the last of the town's whiskey distilleries closed, GlynWyvis became the world's first community owned plant thanks to a staggering £2.5 million community shares fundraising on Crowdfunder. In the end more than 2,400 investors from 30 countries had bought shares in the largest crowdfunding campaign of its kind in the UK.

[GlynWyvis on Crowdfunder](#) →



Positive News

£263,422 from 1,525 investors

Positive News became the world's first global media cooperative in 2015 after a phenomenal community shares fundraiser, £263,422 in just 30 days with their 'Own the media' campaign. The news organisation is committed to reporting positive developments, and aims to take a solution-focussed approach to the issues facing society. It has 1,525 shareholders from over 33 countries, consisting of readers, journalists and supporters.

[Positive News on Crowdfunder](#) →



Jubilee Pool

£528,680 from 1,380 investors

The Jubilee Pool in Cornwall is widely considered to be the best example of a pre-war Lido in the world and turned to Crowdfunder to harness geothermal heat, enabling them to provide warm water swimming for their 40,000 visitors each year. They raised £528,680 from 1,380 supporters to make it a reality.



Wigginton Shop

£149,550 from 168 investors

Wigginton is a village located on the edge of the Chiltern Hills in Buckinghamshire and the local residents worked together to create a village shop to the heart of their community. Almost 200 investors raised £149,550 through Crowdfunder to own it and make it happen.



Komedia Bath

£379,200 from 304 investors

Komedia Bath is a vital lynchpin of Bath's thriving arts community and successfully raised £379,200 thanks to their 304 investors, saving the city's most diverse live entertainment venue from being lost while investing in its future for generations to come.



Learn, Work & Grow together at Bridgend Farmhouse

City of Edinburgh

We want to ensure Bridgend Farmhouse is a successful and thriving community hub where the whole community can learn, work and grow together.

96 supporters £23.7k raised 22 days left



Dive in and heat up Jubilee Pool!

Cornwall

We're making Britain's coolest pool hotter thanks to geothermal heat from under our feet. We need to raise £850,000 to make it happen!

Stretch target £850,000

1349 supporters £518.4k raised 19 days left



Small Wind Co-op

Shrewsbury, United Kingdom

Co-own turbines in Wales & Scotland, & use the energy yourself at home. Get Interest at 4.5-6.5% & support small farms & rural...

✓ Successfully overfunded

298 supporters £881.7k raised 70 days



GlenWyvis Distillery

Dingwall, United Kingdom

The Worlds first Community owned Scotch Malt Whisky Distillery, 100% powered by Renewable Energy. Built on history...powered by nature...

✓ Successfully overfunded

2456 supporters £2.5m raised 77 days

What are Community Shares?

	Similar...	Unlike...
Normal Shares	<ul style="list-style-type: none">• Is an asset, not a liability• Gives ownership rights• Gives financial returns (share interest)• Can be recouped (withdrawn)	<ul style="list-style-type: none">• Can't be sold• Can't rise in price• Financial returns capped• One member, one vote

What you need

- a team
- correct legal structure (Cooperative or CBS)
- a plan to spend the money in the way that accords with a crowd's values and aspirations
- willingness to share control with that crowd
- a marketing plan

How much do people invest?



Friends of the Joiners Arms Community Shares Offer

by [Amy \(Friends of the Joiners Arms\)](#) in London, Greater London, United Kingdom



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Friends of the Joiners Arms is aiming to raise £100,000 in Community Shares to open the UK's first community run LGBTQI+ venue!

✓ **We did it**

On 16th August 2022 we successfully raised £127,735 with 2260 investors in 70 days

£50 or more

Buy 1 Share + 1 Pay it Forward!

Buy an extra share for someone else! We will assign these shares to people who would like to become a member, but cannot afford to purchase shares. So for each Pay It Forward share sold, you AND someone else receive a share! Plus, both of you have a vote at our AGM and get a community shares certificate. Isn't that nice?!

Estimated delivery: 31st Aug 2022