

Criteria to list as an Investor on the Good Finance Directory

Title + logo

Please use the trading name of your organisation and add your logo in PNG or JPEG format.

Who would be the account owner of this profile?

We need the name, email address and phone number of one person at your organisation who will be responsible for managing your investor listing.

Responsibilities include:

- Providing the required information for the listing
- Creating case studies to demonstrate how you've previously supported a charity or social enterprise with your services
- Adding new funds to the directory and closing inactive funds
- Keeping links, branding, imagery and descriptions up to date
- Liaising with whoever is responsible for communications at your organisation to spread the word via digital marketing channels
- Receiving in-bound enquiries from Good Finance

Bio – introduction

Please provide a one sentence overview of your organisation. This is what will appear on the homepage of the [investor directory search results](#).

Bio – description

Please provide a bit more detail around who your organisation is, what your values are and the type of social investment products and services you offer. This is where you can provide more detail around what sets your organisation aside and why a social purpose organisation might want to borrow funds from you.

Please note, all the text in this section will be reviewed to ensure it complies with financial promotions guidance.

Investment details

The following details will determine which filters your organisation is listed for. It is essential that the information provided here is correct and up-to-date.

Region

Please select all the regions that are eligible to apply for social investment from your organisation.

Borrowing amount

Please select all of the amounts that you can offer across all of your funds.

Financial product offered

Please select all of the products your organisation offers to social enterprises and charities.

Social issue area

Please select all of the social issue areas that are priorities for your organisation to help social enterprises and charities speak with investor that align with their mission and objectives.

Criteria

Do you have demonstrable impact of social investment or related work on your website? (e.g. example investments, case studies, news etc.)

- Yes
- No

Relevant Links

Please use this space to provide a link to the social investment area of your website

Do you have a live page showing funds OR explanation of your social investment activity on your website with clear linkage or search criteria from your home page?

- Yes
- No

Relevant Links

Please provide a link to your funds page / where organisations can find out more about the type of finance you provide.

Do you agree to display the Good Finance logo on your website where relevant to help cross-market the site and redirect charities/social enterprises?

- Yes
- No