



**LOVE  
FOR THE  
STREETS**

# LOVE FOR THE STREETS STORY

We are **Love For The Streets**, a non-profit media organisation

## **OUR MISSION:**

We are a social change organisation- on a mission to empower the next generation of change-makers to take on the most important issues in their community.

In Manchester, that's homelessness and poverty alleviation, so we inspire, educate and facilitate young people volunteering and supporting our charity partners.

## **HOW DO WE DO THIS?**

By using media on social networks to inspire our generation to support organisations which are making a difference. Whether a grassroots charity that needs volunteers or a business that's making a genuine social impact.

# About Us

**We registered as a  
Community Interest  
Company on 25th  
August 2018**

## **HOW DO WE MAKE MONEY?**

We use a B2B model, where we provide digital marketing and creative services to organisations that share our values - whether charity, social enterprise or for-profit.

## **WHAT SERVICES DO WE OFFER?**

- Social Media Marketing Consultancy
- Video Production
- Social Media Campaigns
- Creative Campaigning Workshops.

# Directors



**Jonah Ogbuneke**  
**Chairman/CEO**



**Jack Houghton**  
**Operations Director**



**Lily Fothergill**  
**Community Director**



**Ella Marshall**  
**Creative Director**

# Social Impact Investment

## Our Investors



## Our Support Networks



Love For The Streets was a voluntary organisation for 1 year before realising that we needed investment to get to a stage where we could begin to commercialise our activities.

This is because we were creating an ambitious and unique model, which required a lot of people management, so we required a large team to execute it.

Received £50k Impact Investment:  
- £10k Grant  
- £40k Unsecured Loan (12.5% APR)

**‘Our Reputation Preceded Us’**