



Creative Optimistic Visions

<https://www.creativeoptimisticvisions.co.uk>

Challenge

We engage with the hardest-to-reach people due to their lack of engagement with education, statutory services, and broken-down relationships within their family structures and trauma. COV believes 'we all have the right to feel safe' and 'we can talk with someone about anything even if it is awful or small', therefore we provide a wrap-around, consistent model of support throughout services.






Revenue model

The revenue model was based on increasing sales of services to public and voluntary organisations as well as increasing staff capacity to deliver services with forecasting grant applications. We received: Grant amount of £20,000 from UnLtd. £19,500 debt investment from Key Fund. £500 family investment at 0% interest

Impact

Individuals that have engaged with COV have enjoyed the experience, learning about important life skills to enable them to keep themselves feeling safe. They have increased their self-confidence and improved their wellbeing, feeling more able to be included in society, be resilient and able to problem solve while recognising their right and the right of others to feel safe.

Key Statistics

-  **Duration: 2 years**
-  **Cost of capital: 6.5%**
-  **Turnover: £33,129**
-  **Investment: £19,500**
-  **Product type: Blended**